



Jennifer  
Pritchard  
Couchman presents...

# Short Fashion Courses at The Storey, Lancaster

Programme 2011



Jennifer Pritchard Couchman is delighted to announce the introduction of a series of short courses in fashion design, pattern cutting and garment construction.

These short fashion courses have been designed for everybody to come and enjoy, gain new skills and improve your dress making and pattern cutting skills.

Courses will run from May until December 2011 and have been designed to cater for everybody who is interested in fashion design, from beginners to advanced levels.

All classes will be held at the Storey, Lancaster and will be taught personally by award winning fashion designer, Jennifer Pritchard Couchman



## The Courses

### Introduction to Fashion Design

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**DATES**

Monday 16th May  
Monday 23rd May

**TIME**

6pm – 8.30pm

**LEVEL**

Beginners

Two 2.5 hour beginner's classes on Fashion design, inspiration, illustration and mood boards.

The fundamentals of Fashion design are taught in this introductory course. We will cover the basics of fashion design, inspiration, illustration and mood boards.

This course is suitable for beginners and those with some previous experience. Students may go on to study our more intensive Fashion courses.

Total course cost: £35 per student

### Basic Fashion Design and Pattern Cutting

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**DATES**

Tuesday 7th June  
Tuesday 14th June  
Tuesday 21st June  
Tuesday 28th June

**TIME**

6pm – 9pm

**LEVEL**

Beginners

A 12 hour mini course in basic fashion design, Pattern cutting and Garment construction.

A secondary course leading on from the 'Introduction to Fashion design' course. This short course meets the needs of students who wish to learn about the basics of pattern cutting combined with some Fashion design influences.

Tutor led demonstrations will provide a starting point from which to practice and develop your skills and design techniques. Pattern cutting for garments include the basic bodice block, and skirt block.

These patterns will be drafted to a standard size 12. Private tutoring is available for students who wish to grade their pattern to another size or have patterns designed to specific body measurements.

These skills will then be used to construct some basic garments with a view to further development of your new skills.

Total course cost: £70 per student (Additional course? Save 10% and only pay £63)

Please note: Fabric and other materials excluded – a full list of materials required will be supplied with booking confirmation.

**SAVE 10%  
ON ALL  
ADDITIONAL  
COURSES  
BOOKED**

## The Courses

### Make a Classic Shift Dress

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**DATES**

Monday 4th July  
Monday 11th July  
Monday 18th July

**TIME**

6pm – 9pm

**LEVEL**

Intermediate

9 hour mini course in pattern cutting and constructing a classic shift dress.

This course is designed for students who wish to pattern cut and construct a classic shift dress created to your own requested size. This design can be created with or without sleeves and to your own length preference.

Total course cost: £50 per student (Additional course? Save 10% and only pay £45)

Please note: Fabric and other materials excluded – a full list of materials required will be supplied with booking confirmation.

### Advanced Fashion Design and Construction

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**DATES**

Wednesday 7th Sept  
Wednesday 14th Sept  
Wednesday 21st Sept  
Wednesday 28th Sept  
Wednesday 5th Oct  
Wednesday 12th Oct  
Wednesday 19th Oct  
Wednesday 26th Oct  
Wednesday 2nd Nov  
Wednesday 9th Nov

**TIME**

6pm – 9pm

**LEVEL**

Advanced

30 hour, 10 week Fashion course covering the more advanced Fashion design, Pattern cutting techniques and garment construction.

This ten week course is an opportunity to experience all the processes used in Fashion design from initial design and illustration through to pattern cutting and creating garments. Starting with the design and inspiration, the student will develop personal ideas with the guidance of the tutor which will be carried through into patterns and a final constructed outfit. This course is more advanced and some prior experience is required.

Total course cost: £150 per student (Additional course? Save 10% and only pay £135)

Please note: Fabric and other materials excluded – a full list of materials required will be supplied with booking confirmation.

# The Courses

## Christmas Dress with Beading

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### DATES

Saturday 29th Oct

Saturday 5th Nov

Saturday 12th Nov

Saturday 26th Nov

### TIME

10am– 3pm

### LEVEL

Advanced

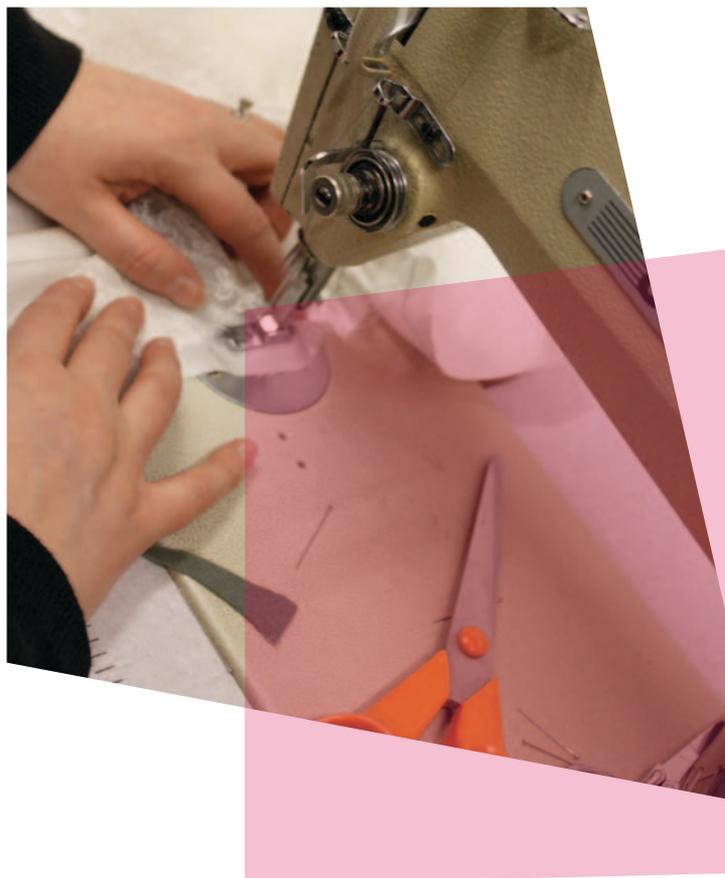
16 hour mini course creating a fabulous Christmas dress with beading. Create what no one else has!

This is a mini course which gives the student the opportunity to design and construct a classic party dress and add a beadwork detail. The students can customise their design and make it personal by choosing a variety of necklines, hems and beadwork detail.

Total course cost: £80 per student *(Additional course ? Save 10% and only pay £72)*

Please note: Fabric and other materials excluded – a full list of materials required will be supplied with booking confirmation.

SAVE 10%  
ON ALL  
ADDITIONAL  
COURSES  
BOOKED



## Additional Information

### About Jennifer Pritchard Couchman

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Jennifer Pritchard Couchman is considered one of Lancashire's finest couture bridal and fashion designers., with over 15 years experience as a designer,

Her gowns have been featured in numerous magazines and websites, and has recently been applauded for her stunning 'Word Dress' a collaboration with Lancaster's Litfest organisation.

Jennifer also teaches Fashion Design and Garment Construction for the Foundation Degree Award at the University Centre at Blackburn College.

### Course Requirements

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All students must be aged 16 or above.

We require you to buy your own fabric. (A full list of materials required will be provided with confirmation of booking. Guidance will be given as to which type of fabric works most successfully).

If, for any unforeseeable reason, the course you chose does not run, we will give a full refund.

No refunds will be given for any missed weekly attendance by students.

Prices advertised are per student attending.

Full payment will be required on booking to confirm your place.



# BOOKING FORM

Before you select your course/s please ensure you have read the full course descriptions. If you would like to enrol, please complete this booking form and return it with a cheque (made payable to Jennifer Pritchard Couchman Ltd) to : Jennifer Pritchard Couchman, The Storey Creative Industries Centre, Meeting House Lane, Lancaster, LA1 1TH  
If you have any questions, please email [jenniferpritchardbridal@googlemail.com](mailto:jenniferpritchardbridal@googlemail.com) or call 01524 849936.

COURSE TITLE	COST
1. _____	_____
<b>SAVE 10% OFF ALL ADDITIONAL COURSES BOOKED</b>	
2. _____	_____
3. _____	_____
4. _____	_____
	<b>TOTAL FEE</b> _____

## COURSE ATTENDEE DETAILS

( MR / MRS / MS / MISS ) Please circle

First Name \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Date of Birth \_\_\_\_\_ Sex ( M / F ) Please circle \_\_\_\_\_

Email Address (IN BLOCK CAPITALS) \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ Mobile Number \_\_\_\_\_

## DECLARATION

Please read the booking conditions on the following page before signing the declaration. I agree to abide by the cancellation terms and conditions and understand that they shall take effect on the receipt of my booking form by Jennifer Pritchard Couchman.

SIGNED \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN THE COMPLETED BOOKING FORM AND RETURN IT WITH A CHEQUE (MADE PAYABLE TO JENNIFER PRITCHARD COUCHMAN LTD) TO : JENNIFER PRITCHARD COUCHMAN, THE STOREY CREATIVE INDUSTRIES CENTRE, MEETING HOUSE LANE, LANCASTER, LA1 1TH

**WE LOOK FORWARD TO MEETING YOU ON OUR COURSES.**

# Terms and conditions

## **BASIS OF AGREEMENT**

We consider these terms and the application form to set out the whole agreement between you and us for the provision of the short courses. These terms only apply to short course contracts with consumers.

Please ensure that the details on the application form are complete and accurate before you commit yourself to the contract. If you believe there to be a mistake please ask us to confirm any changes in writing, as we only accept responsibility for representations made in writing by our employees and agents.

Please ensure that you read and understand these terms & conditions before you sign and submit an application form. You will be bound by the terms & conditions once a contract comes into existence between you and us.

The application form is an offer by you to enter into a binding contract with us which we are at liberty to accept or decline at our discretion.

These terms shall become binding on both parties when we issue you with a written acceptance of a booking form and we notify you that we are able to provide the course.

## **FEES**

Full payment is required with your application form. Payment can be made by Cheque payable to Jennifer Pritchard Couchman Ltd.

Should you wish to pay by cash or credit card, please contact us.

Your place on the course cannot be guaranteed until full payment is received.

## **MATERIALS AND EQUIPMENT**

Our courses are charge for the educational value and do not include Fabric costs. We will advise you of the best fabric to use for each course which can be purchased at reputable local suppliers or from ourselves. We have limited access to sewing machines but would encourage students to bring their own machine. \*Please advise us if you require a sewing machine.\*

We supply sewing threads, tape measures, metre rulers and pattern paper. We would recommend that you bring your own scissors, pins, A4 paper, pens, pencils and note book. Failure to bring the required materials will delay your progress on the courses.

Jennifer Pritchard Couchman Ltd will advise on the best recommended fabric for each course but will not be held responsible for any final garments which are not to the students personal expectations.

## **MINIMUM AGE REQUIREMENT**

We cannot accept bookings from students under 16 years of age. You confirm that you are 16 years of age or over by signing the contract and if this proves to be incorrect we reserve the right to terminate our contract with you.

## **LATE APPLICATIONS**

If there are places available on a course we will accept bookings right up until the course commences and require payment in full on confirmation. Late applicants will have their place on the course confirmed by telephone or email.

## **CANCELLATIONS BY US**

Please note that courses have minimum attendance levels and may be cancelled if too few bookings are received. We reserve the right to amend or cancel courses, change course location, substitute lecturers and tutors. If we cancel a course we shall endeavour to give you at least one week's notice and you will have the option of transferring to another course or of having a full refund of the fees. We will not be liable for any losses arising as a consequence of any modification or cancellation of courses or time-tabling constraints as set out above beyond the cost of the course fee.

## **CANCELLATIONS BY YOU**

If you wish to cancel your place on a course your request should be made in writing by post or email. If your written request is received more than 4 weeks prior to the course start date, you will be entitled to a refund, less an administrative charge of £30 to cover our costs.

## **STUDENT CONDUCT**

The Student agrees to conduct themselves in a professional and responsible manner at all times whilst attending any of the courses.

## **CERTIFICATES**

On completion of your course, and having attended the minimum number of hours required, Jennifer Pritchard Couchman Ltd will provide you with a certificate of attendance. The name given on the booking form will be the one that appears on the certificate. A certificate of attendance is not a qualification. We will post certificates in accordance with your attendance record (subject to you attending 70% of the course).

## **NON-ATTENDANCE**

Non-attendance of classes due to illness or for personal / professional reasons does not provide the right to refunds, extra tuition or a transfer. However, in such an event we will consider all the circumstances and take such action that we consider to be fair and reasonable.

## **CLASS POSTPONEMENT**

If a class is postponed for reasons for which we are responsible, including staff illness, we will make every reasonable effort to reschedule the class or to add the missed hours onto the remaining course classes. We apologise for this inconvenience and urge you to ring us on 01524 849936 if you have any concerns.

## **RECORDING & COPYRIGHT**

Due to copyrights, and to respect other participants, the use of audio and/or visual recording is not permitted during any course.

Jennifer Pritchard Couchman Ltd label is retains copyright of all information and hand-outs provided, and may not be reproduced without prior consent.

## **DATA PROTECTION**

We will only use the personal information you provide us with to provide the courses, or to inform you about similar services which may be of interest to you, unless you tell us that you do not want to receive this information. We will not pass your data onto any third parties.



JENNIFER PRITCHARD COUCHMAN  
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